



OZTek was the original technical dive show and has been running bi-annually since 1999. Over the years, it has grown and expanded to become the premier dive event in Australasia and now covers **all aspects** of exploration, diving, dive training, underwater photography and dive travel.

Today, with this change in mind, we continue with the tradition of OZTek Advanced Diving Conference and expand the dive show by introducing OZDive Expo.

Keeping the true essence of OZTek unchanged, OZDive Expo will enable us to explore every aspect of diving from a diver's very first underwater experience through to the challenge of continued training, travel and equipment.

OZTek speakers and talks will centre on technically advanced equipment (tools) and experience, whilst OZDive will encourage divers to learn more, and be inspired by dive travel, photography and equipment. OZDive will also offer more recreational and conservation-based talks, for everyone to enjoy.

Changing it up

Having listened to feedback from delegates and show attendees alike, OZTek & OZDive Expo 21 will be held for the first time at the **Melbourne Conference & Exhibition Centre on September 11/12th, 2021**, at the very start of the Australian diving season.

Expectation is high, based on the 2019 numbers, the combination of the OZTek Conference, alongside the OZDive Expo will bring together:

- Over 650 key influencers as prepaid pass holders (OZTek Conference and Speakers)
- 1200 enthusiastic, active diving participants (OZDive Expo only)
- The cream of active, interested, affluent Dive Industry in this region

OZDive '21

A full scale dive show to inspire divers, whatever their diving preference:



Expect...

- Cameras to Compressors
- Regulators to Rebreathers
- Snorkels to Scooters
- Fins to Facemasks
- Travel & Training
- UW Imaging
- Exotic Liveboards & Amazing Aussie Diving
- Photography workshops

75+ Exhibitors

ALL Diving's
Leading Brands



OZDive '21 expo

Exhibitor Rates 2021

Australia's premier and most successful diving event:

- Meet new and existing customers to stimulate growth
- Target your product in front of a discerning, dedicated, active diving audience
- Consolidate and reinforce your position in the Australian marketplace.
- Create increased brand awareness for products and services.
- Source new markets, partners and customers
- Preview or show new diving equipment, trends and technologies.
- Attend update seminars & training programs at the OZDive Expo & OZTek'21 Conference.
- Be seen as a leader in your industry

Stand size (Sq. Mtr.)	Exhibitor Rate (ex. GST)	Loyalty Rate	Loyalty + Early Bird	Loyalty + Early Bird + Pay 100%*	Passes Included
3m x 1.5m (4.5 sqm)	\$2,245	Less 10%	Less 12.5%	Less 15%	2 x Exhibitor Badges 1 x Gold Pass 5 x Visitor Passes
3m x 3m (9 sqm)	\$4,279	Less 10%	Less 12.5%	Less 15%	3 x Exhibitor Badges 2 x Gold Pass 10 x Visitor Passes
6m x 3m (18 sqm)	\$7,809	Less 10%	Less 12.5%	Less 15%	4 x Exhibitor Badges 3 x Gold Pass 20 x Visitor Passes

Stands are listed in Australian Dollars (AUD) exclusive of the 10% GST Government Tax.
Please be aware, no stand is confirmed until the deposit has been paid

Discounts:

1. Loyalty: Did you have a stand at the 2019 show? If yes, 10% discount valid to April 30, 2021
2. Early Bird: Are you booking prior to 15 March 2020. If yes, take 2.5% off stand price
3. Full payment 100%: Are you paying in full (100%) at time of booking? Valid for bookings up to January 31, 2021. If yes, take 2.5% off stand price

General Payment Terms:

- 30% Stand Deposit: due within 30 days of booking invoice date.
- 30% 2nd instalment: due 15th November 2020
- 40% Final instalment: due 15th June 2021

NB: Public Liability Insurance is not included in the stand cost. It is a venue requirement and a condition of exhibiting that all stand holders have a certificate of currency demonstrating a Public Risk Liability policy for AUD\$20,000,000. The Organiser will endeavour to source competitively priced quotes, but it is the responsibility of companies not already in possession of a Public Liability policy to secure insurance coverage.



OZDive '21 expo

Make an impact. Be seen at OZDive

OZDive '21 Sponsorship	Co-Expo Sponsor	Gold	Silver
Number of sponsorships available	1	2	2
'In association with' + naming rights and 1 x Speaking Space	X		
Imaging Centre naming rights		X	
* OZDive '21 'In association with' + sponsor logo in relevant prime position on promotional materials	X	X	X
* Logo on speaker holding slide to be shown on screens before & after the presentations during OZDive '21	X	X	X
Dedicated Sponsor Website page for your product	X	X	
* Logo on Event website on Sponsor page	X	X	
* Logo on OZDive '21 exhibitors & OZTek '21 delegate badge	X	X	X
Sponsors may decorate appropriate theatre spaces	X	X	
Logo included in OZTek TV promotional videos	X	X	X
Special social media promotions	X	X	X
'In association with' + sponsor logo on all invoices, receipts etc	X		
Logo on Dive Store postcards and advertising materials	X	X	X
Investment in AUD ex gst	\$5000	\$2000	\$1000

- Logos will be in ascending size; platinum, gold, silver & bronze etc. Theatre naming rights get precedence in the appropriate theatre
- Primary Sponsors are expected to include OZTek '21 and/or OZDive Expo '21 in promotions including a minimum 2 newsletters / email broadcasts and to promote the conference with a social media post at least every 3 months leading up to the conference.
- OZTek & OZDive will have separate Facebook & Instagram pages

Note: None of these options include booth space within OZDive Expo 2021

OZTek

ADVANCED DIVE CONFERENCE

Make an impact at OZTek Advanced Diving Conference 2021. Be Seen.

OZTek '21 Sponsorship	Platinum	Gold	Silver
Number of sponsorships available	1	2	2
Main theatre naming rights and 1 x speaking space (Topic cannot be product specific)	X		
Selected Theatre naming rights (not main theatre)		X	
* OZTek '21 Conference 'In association with' + sponsor logo in relevant prime position on promotional materials	X	X	X
* Logo on Gala Dinner holding slide	X	X	X
* Logo on speaker holding slide to be shown on screens before & after the presentations during OZDive '21	X	X	X
Dedicated Sponsor Website page for your product	X	X	
* Logo on Event website on Sponsor page	X	X	X
* Logo on OZDive '21 exhibitors & OZTek '21 delegate badge	X	X	X
Sponsors may decorate appropriate theatre spaces	X	X	
Logo included in OZTek TV promotional videos (YouTube etc)	X	X	X
Special social media promotions	X	X	X
'In association with' + sponsor logo on all invoices, receipts etc	X	X	
Logo on Dive Store postcards and advertising materials	X	X	X
Investment in AUD ex gst	\$5000	\$2000	\$1000

- Logos in ascending size: platinum, gold & silver etc. Theatre naming rights get precedence in the appropriate theatres
- Primary Sponsors are expected to include OZTek '21 &/or OZDive Expo '21 in promotions including a minimum 2 newsletters / email broadcasts and to promote the conference with a social media post minimum every 3 months leading up to the conference.
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Note: None of these options include booth space within OZDive Expo 2021

Other Sponsorship Opportunities:

OZDive & OZTek Lanyards	
Logo & name on lanyards for both OZTek Conference Delegates & OZDive Exhibitors. Estimated 1500 required.	\$3000
Additional logos on the show Entrance (per logo)	\$50

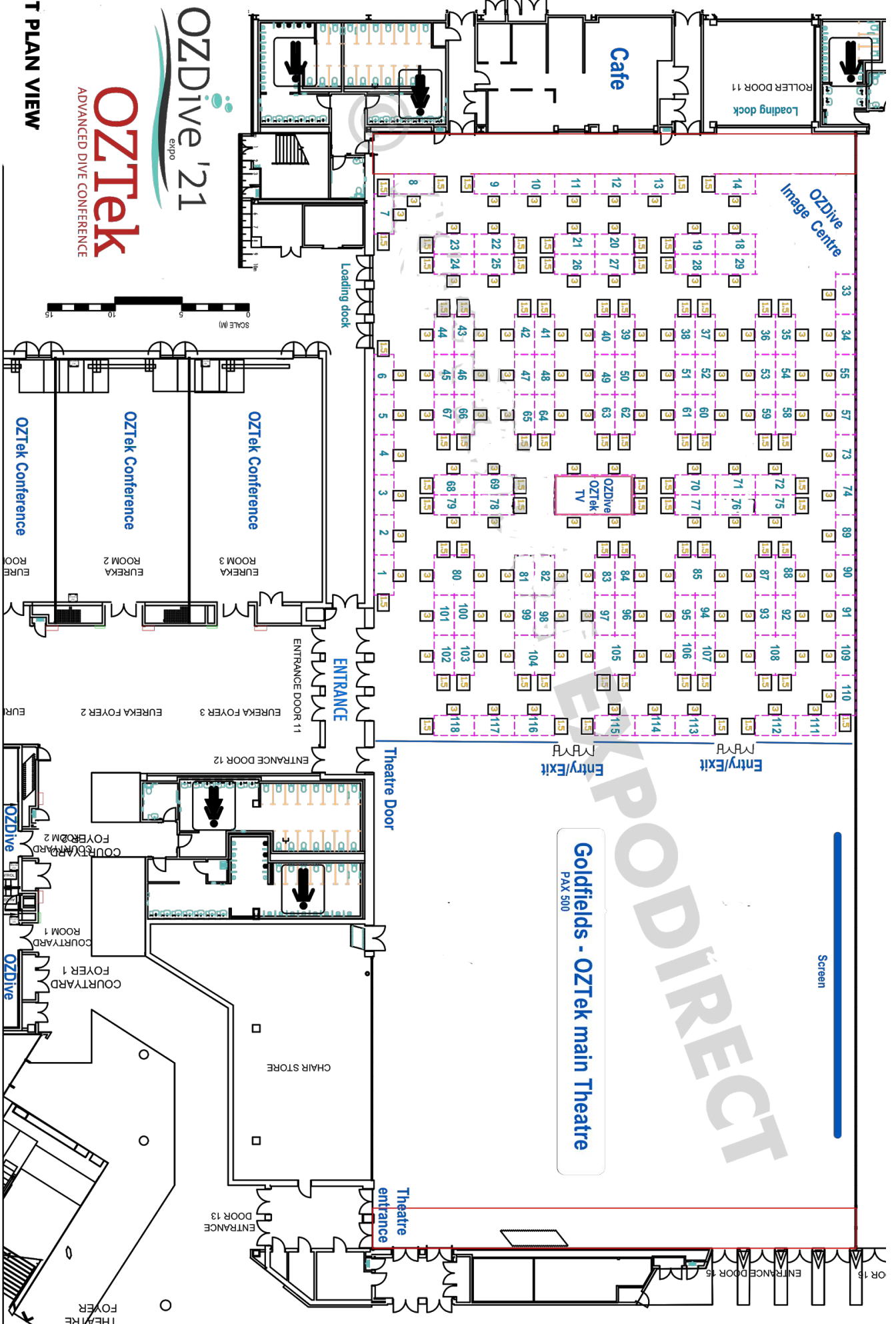


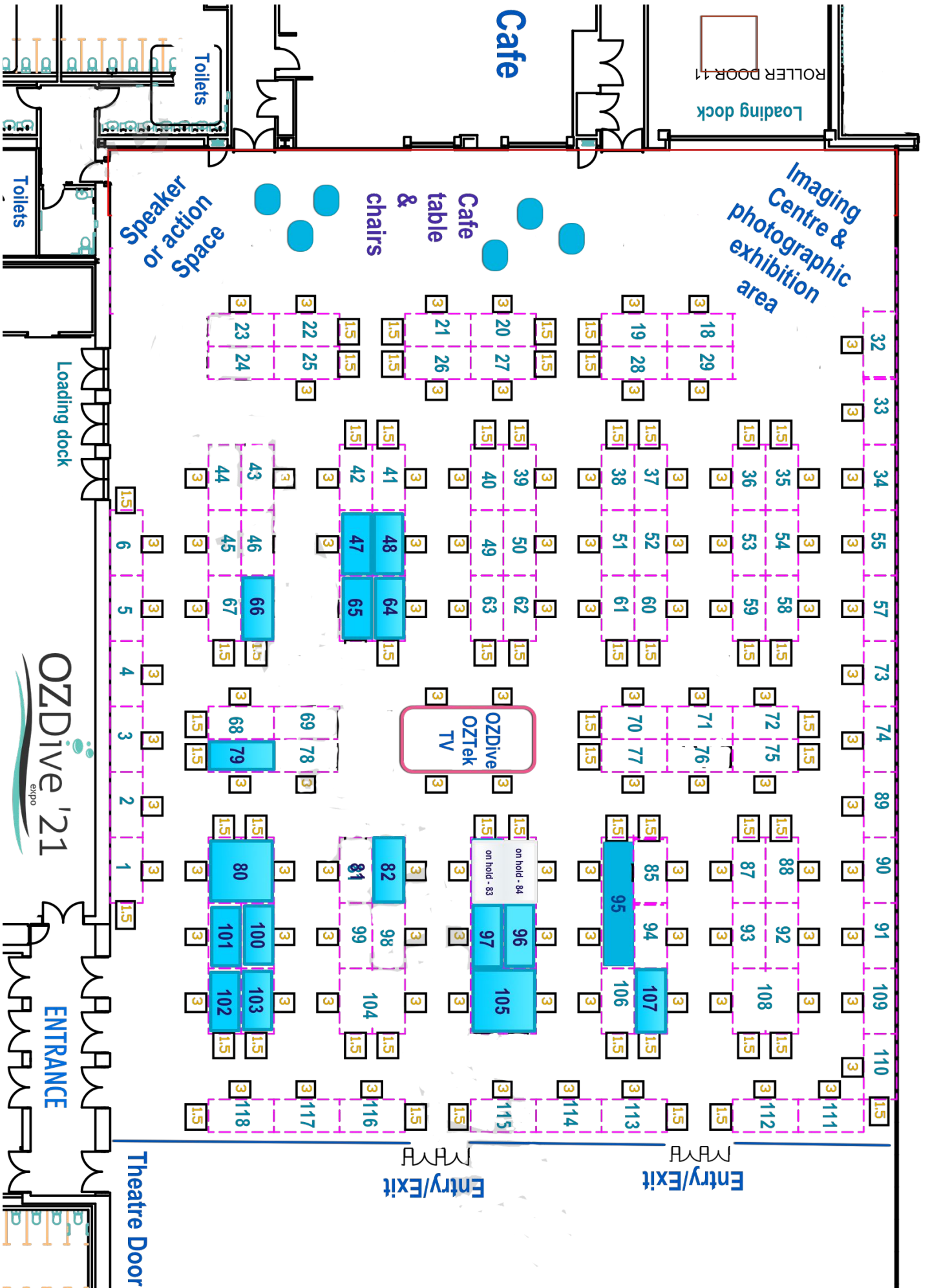
General Sponsorship guidelines

- Logos in ascending size: platinum, gold & silver etc. Theatre naming rights get precedence in the appropriate theatres
- Primary Sponsors are expected to include OZTek '21 &/or OZDive Expo '21 in promotions including a minimum 2 newsletters / email broadcasts and to promote the conference with a social media post minimum every 3 months leading up to the conference.
- OZTek & OZDive will have separate Facebook & Instagram pages

Note: None of the sponsorship options include booth space within OZDive Expo 2021

EVENT PLAN VIEW







OZDive '21 & OZTek Exhibitor Registration

Company Name: _____

Email: _____

Preferred Phone: _____

Please use the show floor plan to select your preferred stands and enter the stand numbers in order of preference.

First Stand choice: _____ Second Stand Choice: _____

Your Listing details:

Information here will be placed on the website, floor plan & printed material for visitor info.

Listing name (if different from the Company Name): _____

Listing email address (if different from above): _____

Listing web address: _____

Listing products & services: _____

Best Contact & Job Title: _____

Best Email: _____

I exhibited at 2019 (10% Loyalty Discount): Yes / No

Early Bird (booking before March 15, 2020 - Less 2.5%): Yes / No

Early Bird 100% payment (If you pay in full before March 15, 2020 - Less 5%): Yes / No

I am authorised to to submit this form on behalf of the company listed above:

Name & Signature: _____

Date: _____